

 **Aispeak**



Pitch Deck





Imagine an AI
that has a
human memory.

Imagine an AI
that you can
actually create a
bond with.





But this one
teaches you a
language.



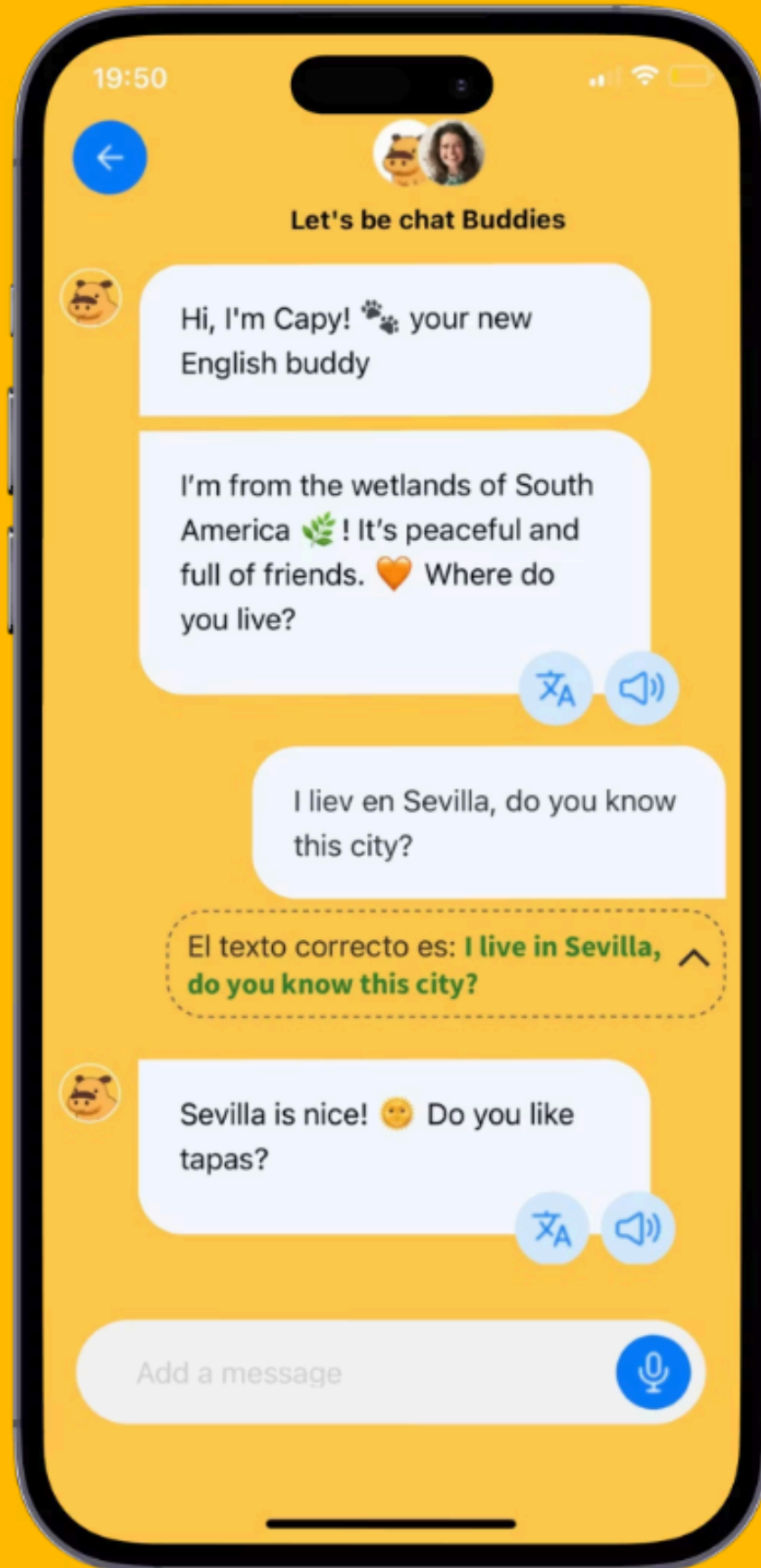
Like an
eruption.



BOOM!

Suddenly
you're fluent.

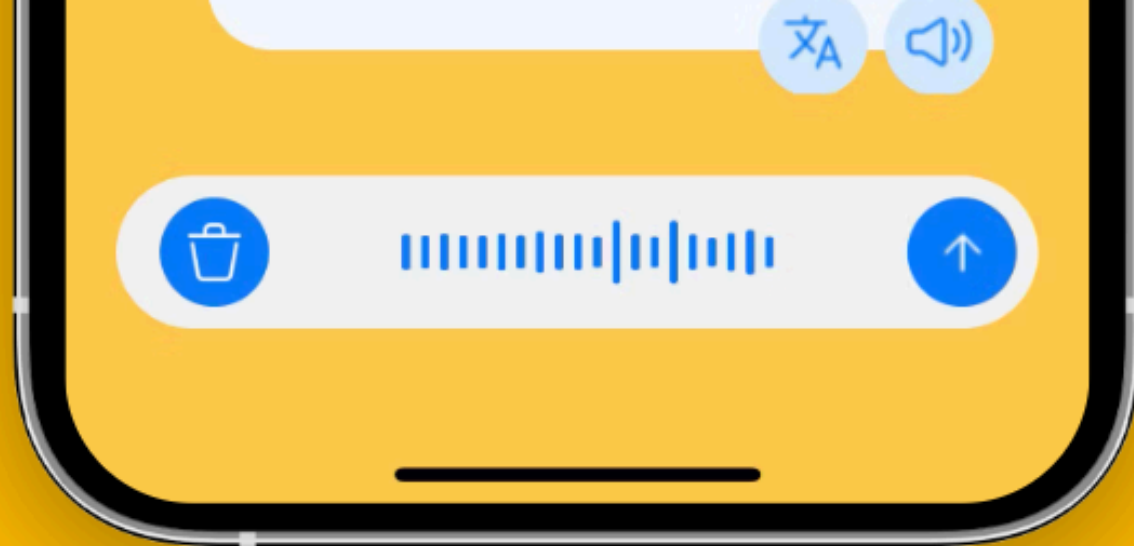
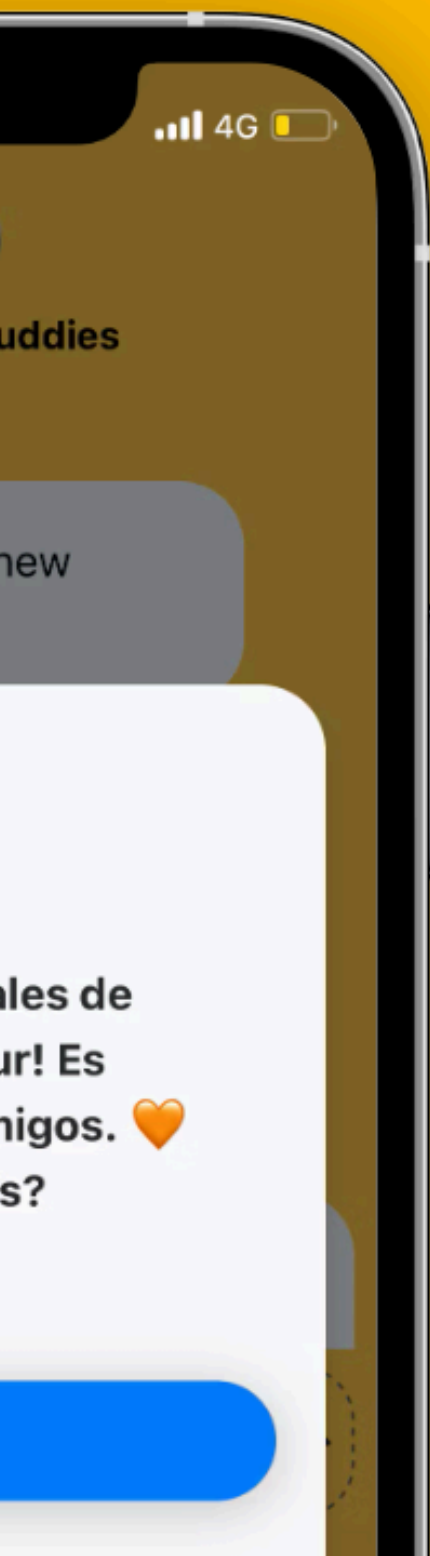




What is Aispeak?

Learn a language through **texting, speaking and listening** inside grammar correcting chats.

Start your language-learning
adventure with your AI Capybara, a
true friend who gets to know you
better with every conversation.



① The big problem

3/4th of Spain does **not** speak English fluently, but most of them want to.

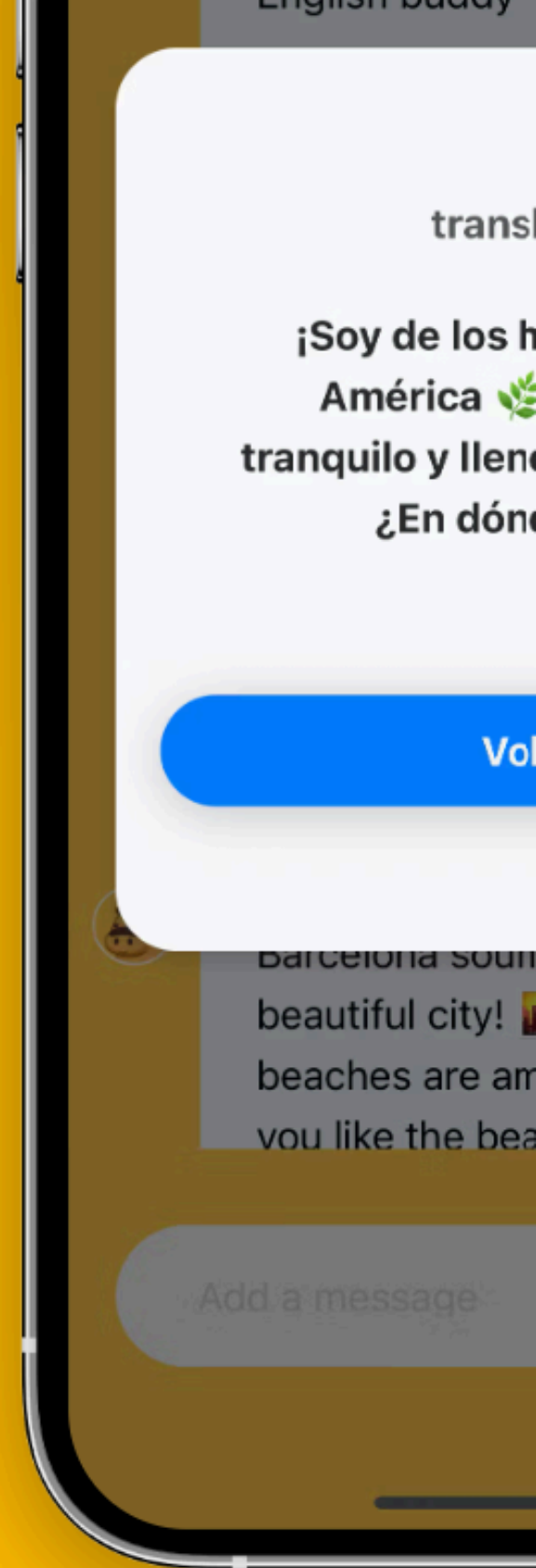
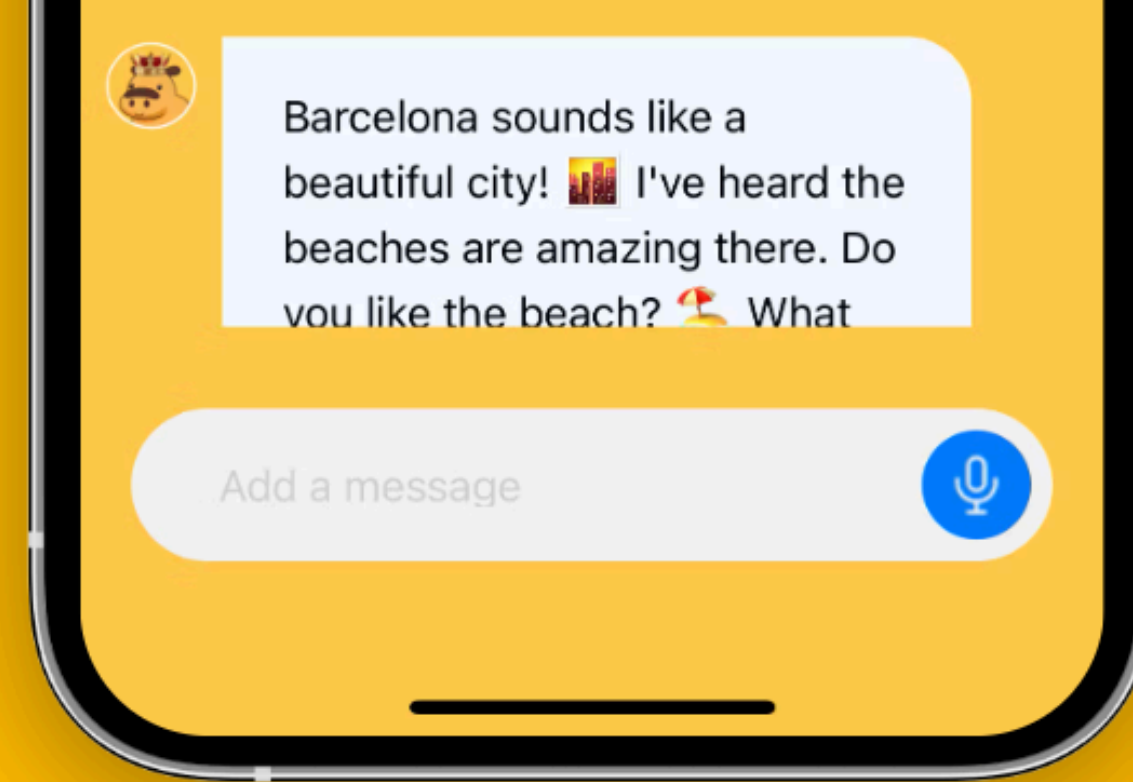
Why?

Spanish people enjoy **socializing** but can be less outgoing when conversations require English.

**Most solutions teach
the language, but not
the **confidence** to
actually speak it...**

② Our solution

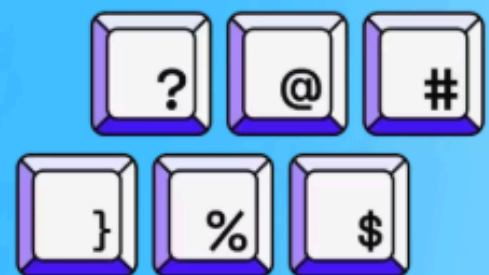
Learn English, by having **chats** in English. **Learn** when it **doesn't** feel like learning.



10/10

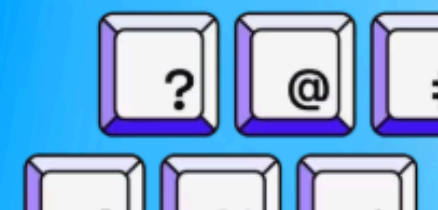
of our main competitor mobile apps do
not have an AI with a memory





This makes us different

Our technology sets us **apart** from the competition. Our AI remembers what you said 1 year ago, 2 years ago & yesterday. It a **human-like** memory like **no** other AI models.



Research

Evidence #1
Smart Learning
Environments Journal,
2025

Evidence #2
Spanish newspaper end-
2024, ITuser

Evidence #3
Newsblog for Spanish-
speakers 2024, Infobae

“Students who used WhatsApp demonstrated improved results in English achievement, academic engagement, and learning autonomy, while experiencing lower levels of anxiety compared to the control group.”

- Smart Learning Environments Journal

Research

Evidence #1

Smart Learning
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Evidence #2

Spanish newspaper end-
2024, ITuser

Evidence #3

Newsblog for Spanish-
speakers 2024, Infobae

**“Approximately 26.5% of Spain's
population chats with ChatGPT”**

- ITuser Spain

Research

Evidence #1
Smart Learning
Environments Journal,
2025

Evidence #2
Spanish newspaper end-
2024, ITuser

Evidence #3
Newsblog for Spanish-
speakers 2024, Infobae

**“The capybara is one of the
most adorable and viral animals
of 2024”**

- Infobae Argentina

Reasons our way works

Many people are too **shy** to practice English with others



That is why Aispeak works! Practice like in **real-life**



Chat **whenever** you want, and **wherever** you want



Accredited studies show people learn through texting



A graphic in the top-left corner showing a rocket launching from a blue circular base, with a white rocket body and a red and orange flame trail.

Market potential

The English language learning market is full of **opportunities**. Have a look at our TAM, SAM & SOM on the next slide 

Spain

€2.95B

Total
Addressable Market

€1.18B

Serviceable
Addressable Market

€5.08M

Serviceable
Obtainable Market

Spanish speakers

€30.9B

**Total
Addressable Market**

€12.36B

**Serviceable
Addressable Market**

€50.13M

**Serviceable
Obtainable Market**

Business model

- **We operate as a subscription-based mobile app**

Like over 95% of AI language learning solutions, we operate on a paid model to support the advanced AI technology.

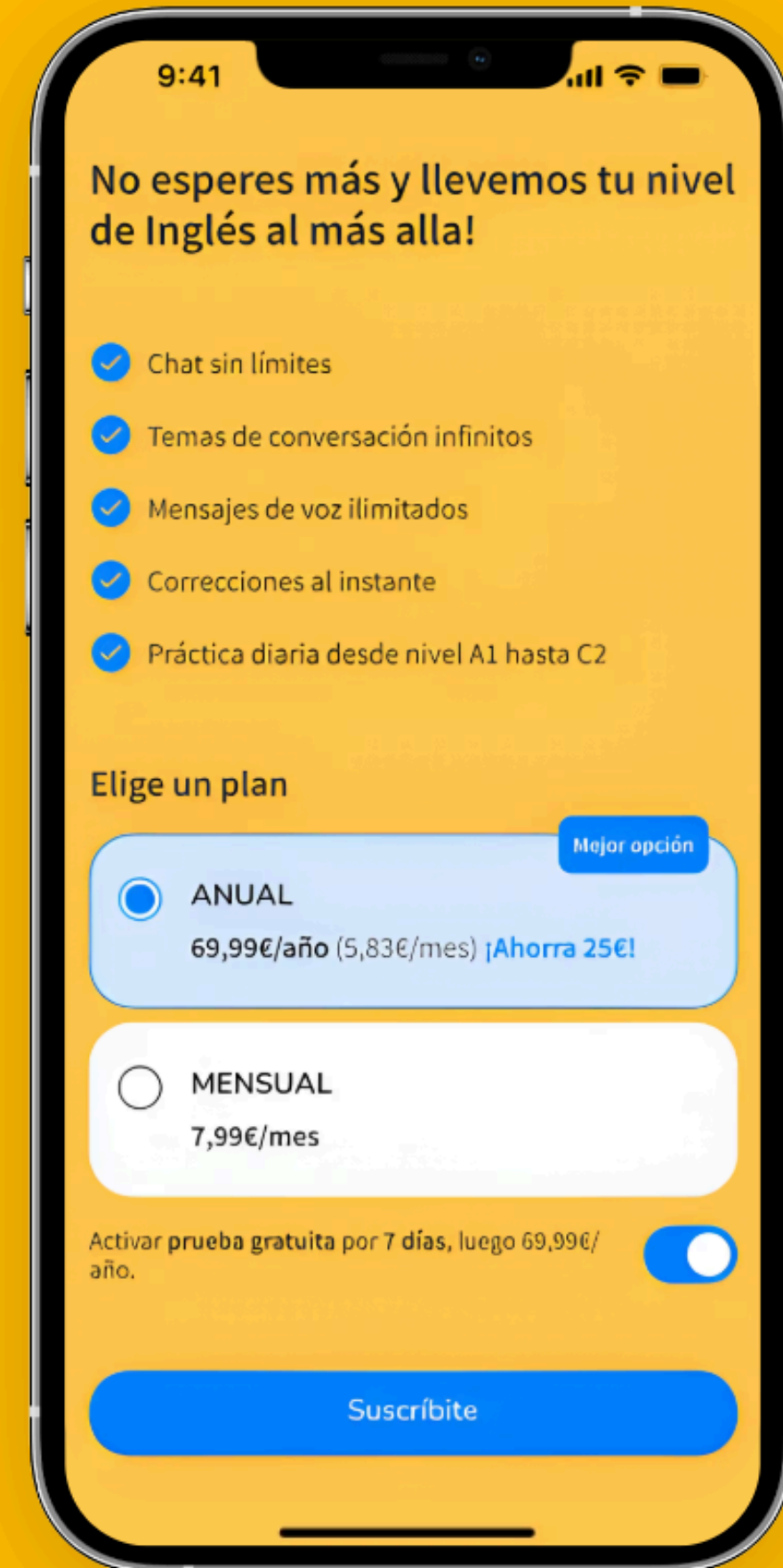
- **One all inclusive plan**

We offer a single, streamlined subscription model. Users subscribe monthly or annually for full access to all features.

- **Customer acquisition strategy**

We focus on growing our customer base

Through organic social media presence and targeted paid advertising campaigns.



Subscription plans

7 day free trial	Monthly	Yearly
Unlimited chats	Unlimited chats	Unlimited chats
All levels	All levels	All levels
All AI models	All AI models	All AI models
Fast customer service	Basic customer service	Fast customer service
Free	€7.99/month	€69.99/year

Competitive advantages

1

An advanced memory



**Creates the true
relationship between
Aispeak and the teacher.**

2

A diverse team



**Combining unique skills to
innovate AI-powered
language learning.**

3

Strong partnerships



**Growing partnerships
with universities which
provide valuable outreach.**

Our main competitors



Duolingo

Language learning



Babbel

Language learning



Loora AI

AI-based language learning



Praktika AI

AI-teachers language learning



Elsa Speak

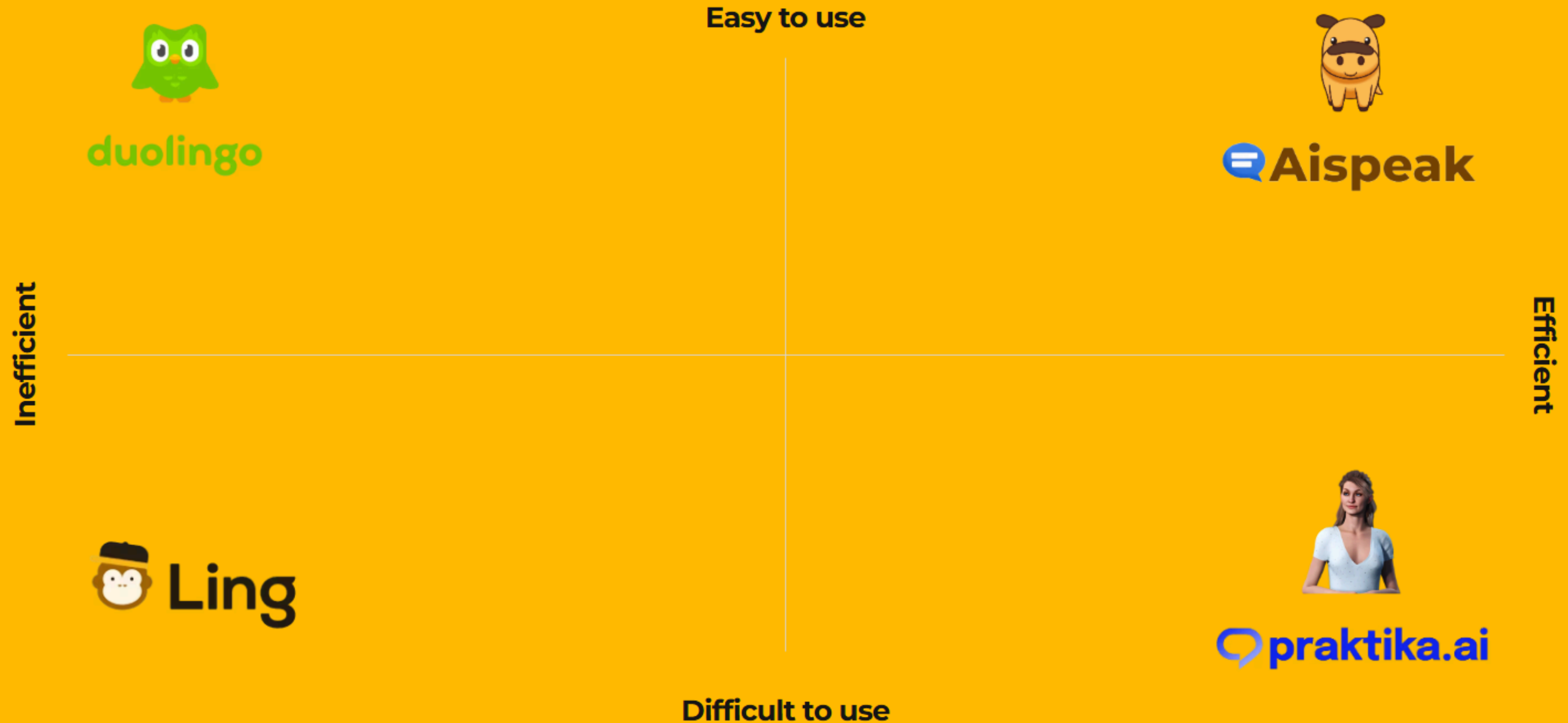
English learning speech assistant



Learna AI

Chat-based language learning

Competitive landscape



Our team has years of experience across diverse industries



Sandro Cassino
CEO



Romain Wintgens
CTO



David Vendrell
Lead designer



Andra Gheorghe
Animation & Motion
Design intern



Sara Pensieri
Front-end developer
intern



Tarek Darwish
Backend & AI Engineer

Go-to-market strategy

2025

Beta version ready

We're launching our mobile app in September and focusing on strong growth throughout the year. By late 2025, our goal is to grow a solid community of users for our AI-powered language learning app in Spain.

2026

Grow worldwide

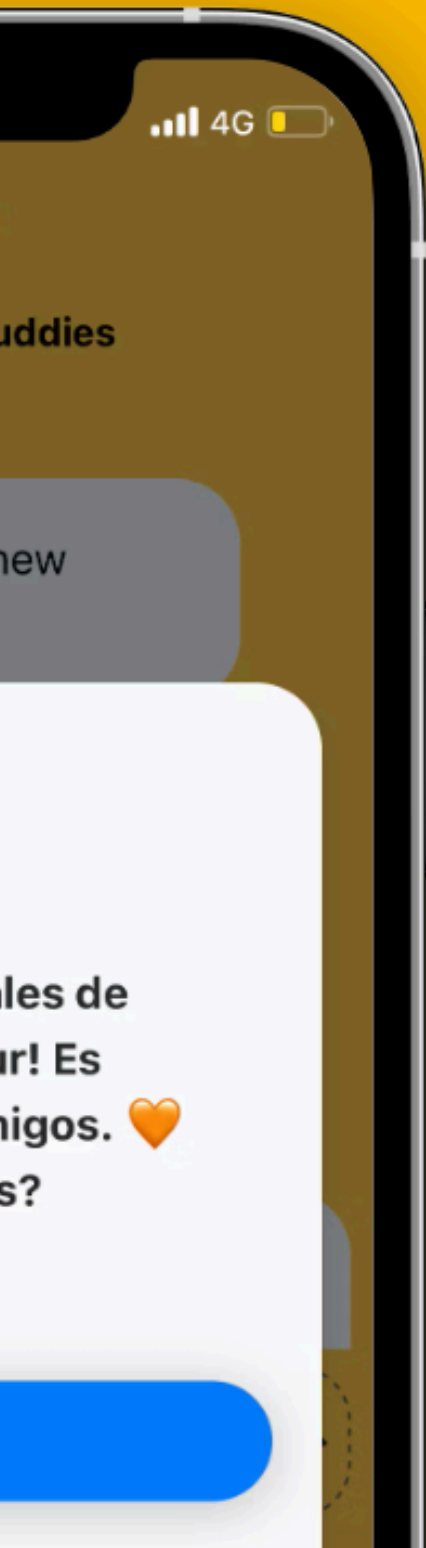
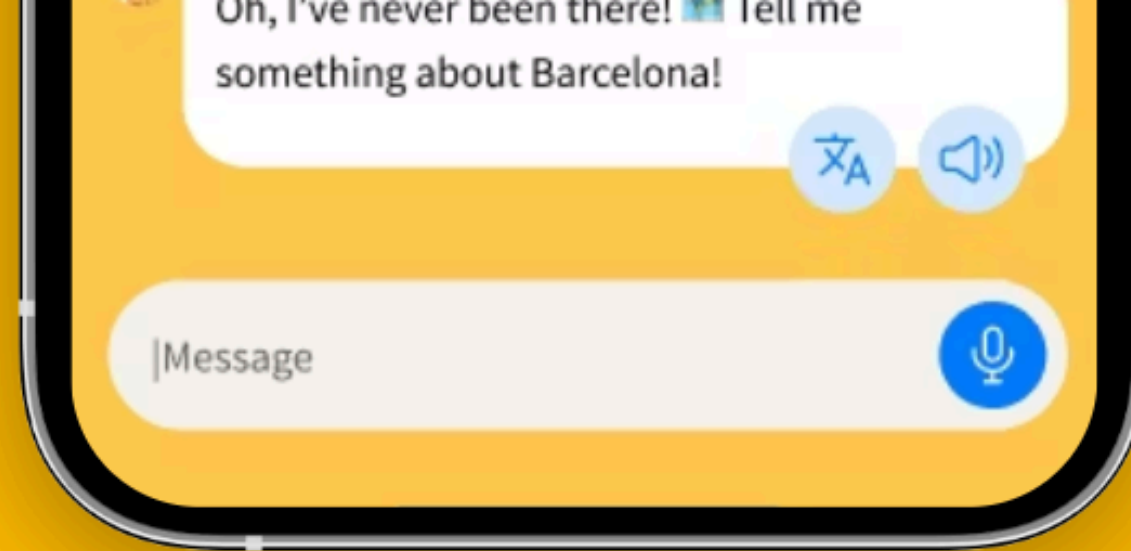
Starting in 2026, we want to explore adding at least the 10+ most learned languages to our mobile app, allowing us to expand into the global market. This year, our focus will be on introducing ourselves to a worldwide audience.

2027

Established userbase

By 2027, we hope to be the #1 paid language learning app in Spain while also gaining recognition in other countries across the global market.

Product features



Product features

AI-powered copybara friend



Audio message playback



Real-time grammar correction



Adjustable difficulty levels



Instant translation



Offline mode



Voice message capability



Progress tracking



Features

Voice message capability

Easily record a voice message, send it to Aispeak and have it corrected perfectly!

Audio message playback

Click on the sound button to play any message and start learning spoken English like a master!

Adjustable difficulty levels

Select your proficiency level and chat with your capybara buddy at basic, intermediate, or advanced



Features

Voice message capability

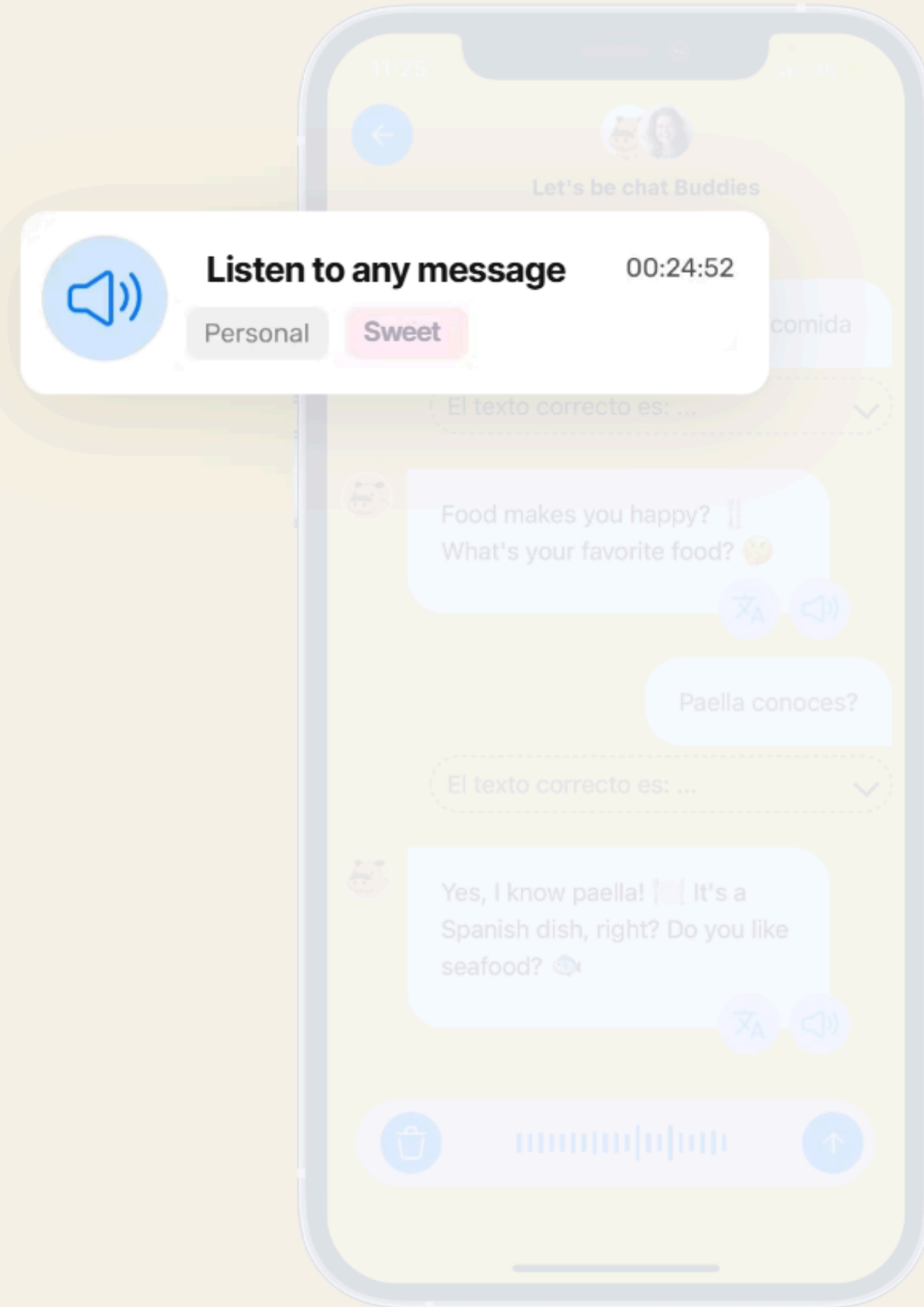
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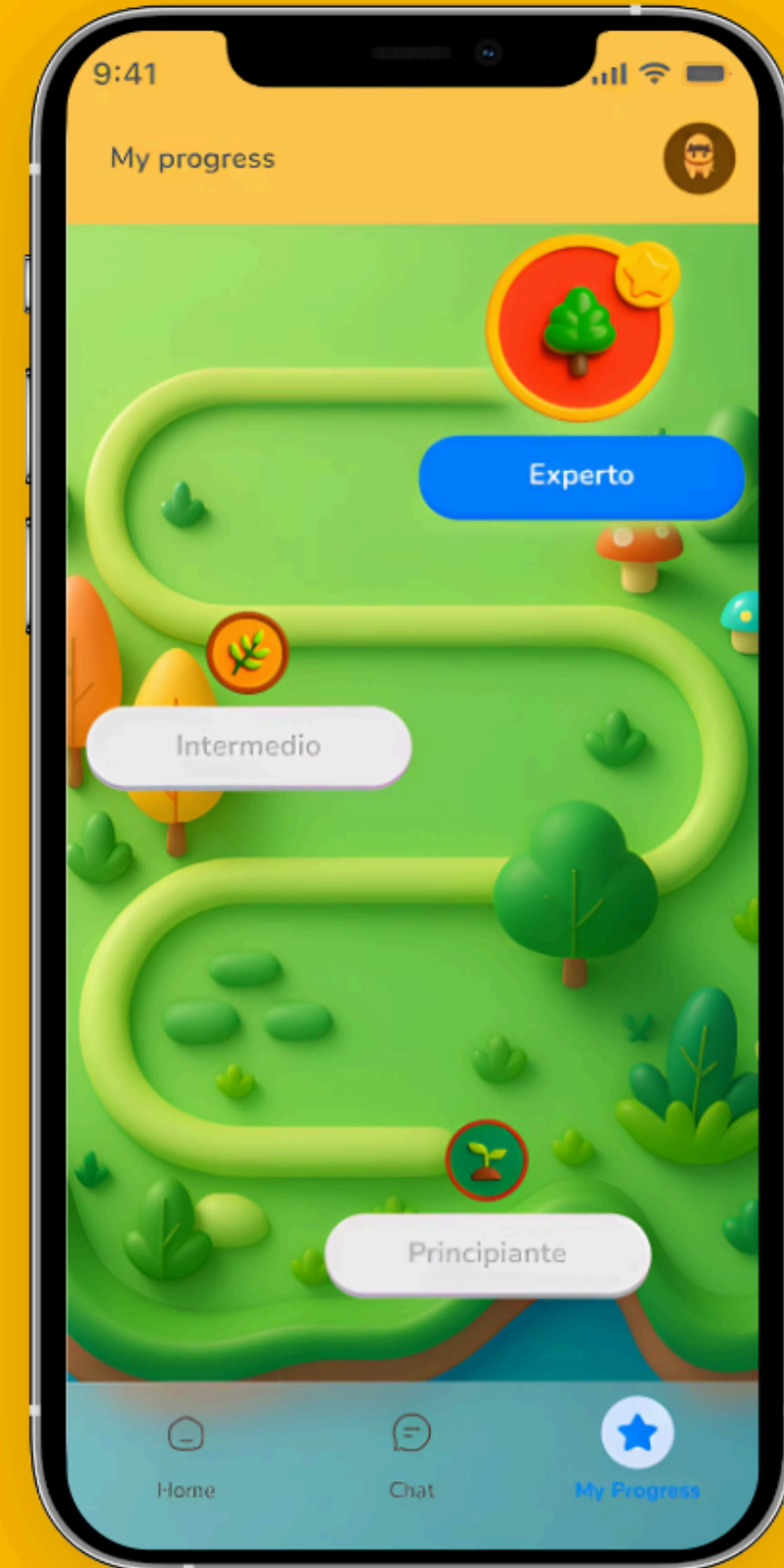
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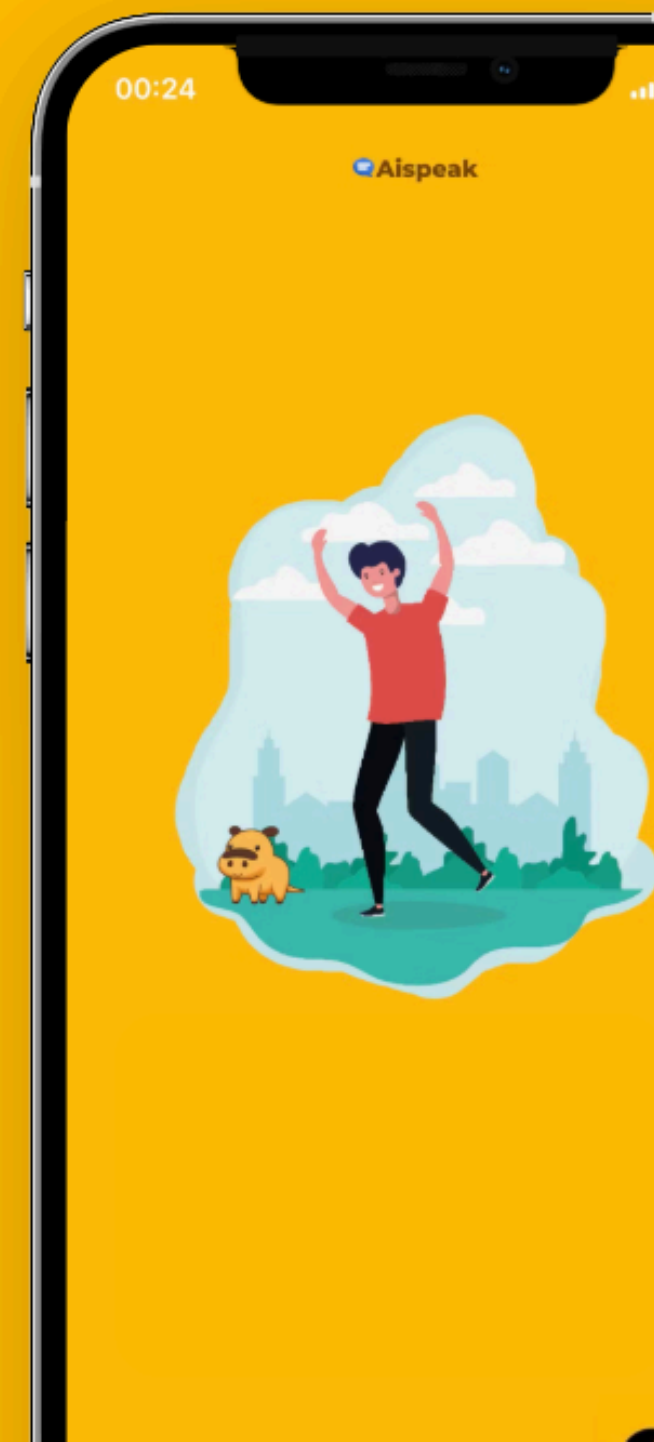
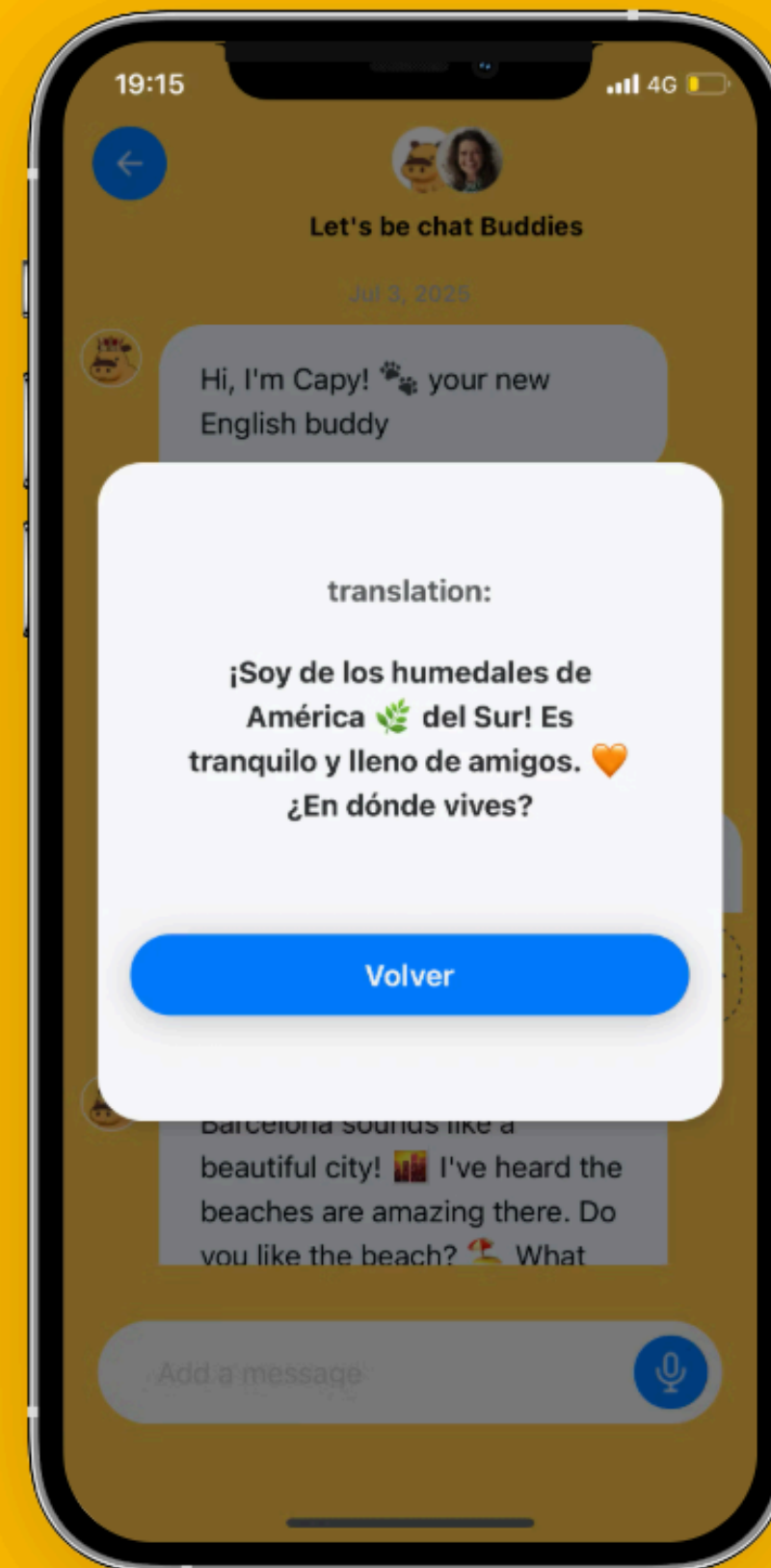
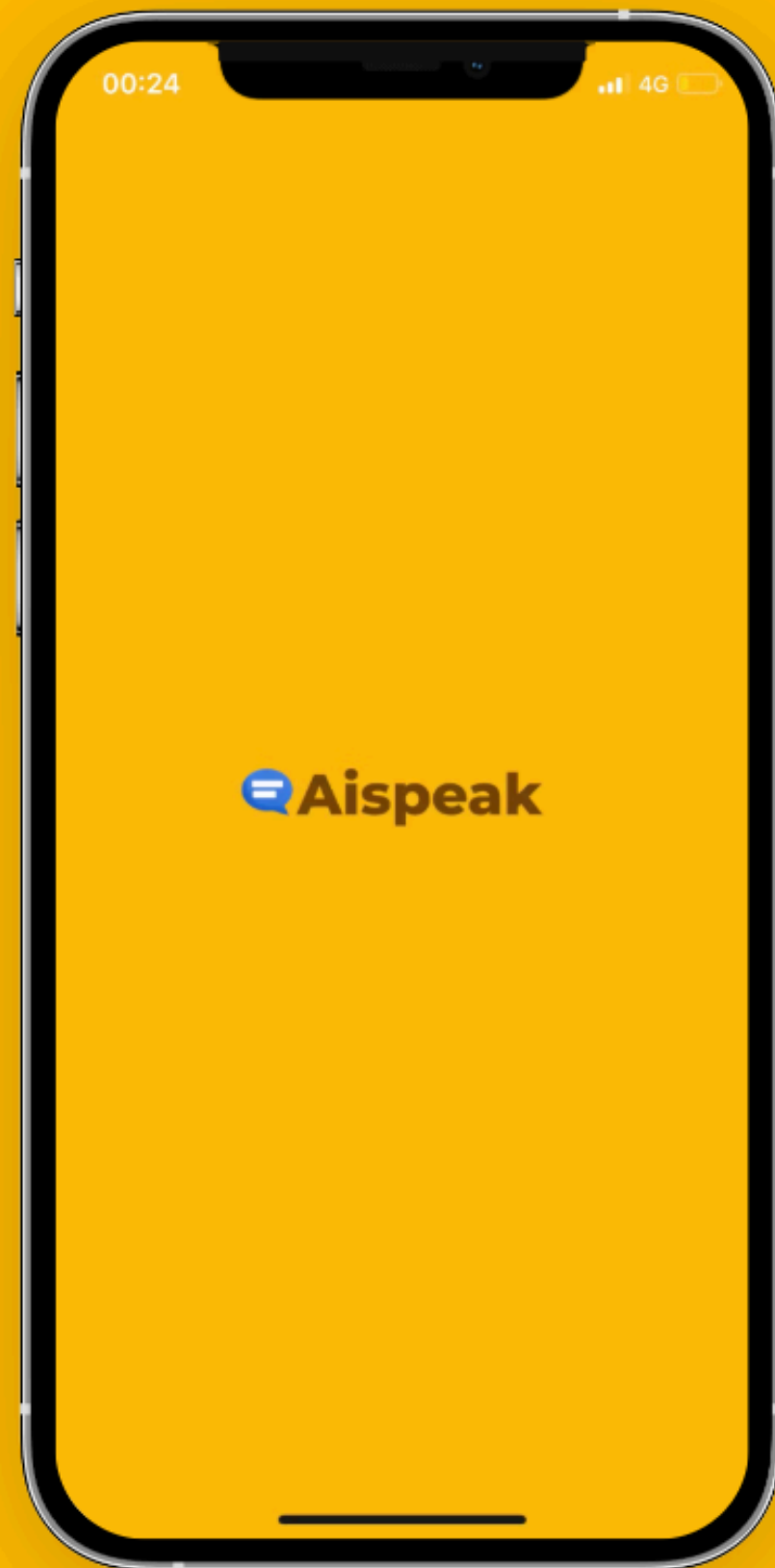
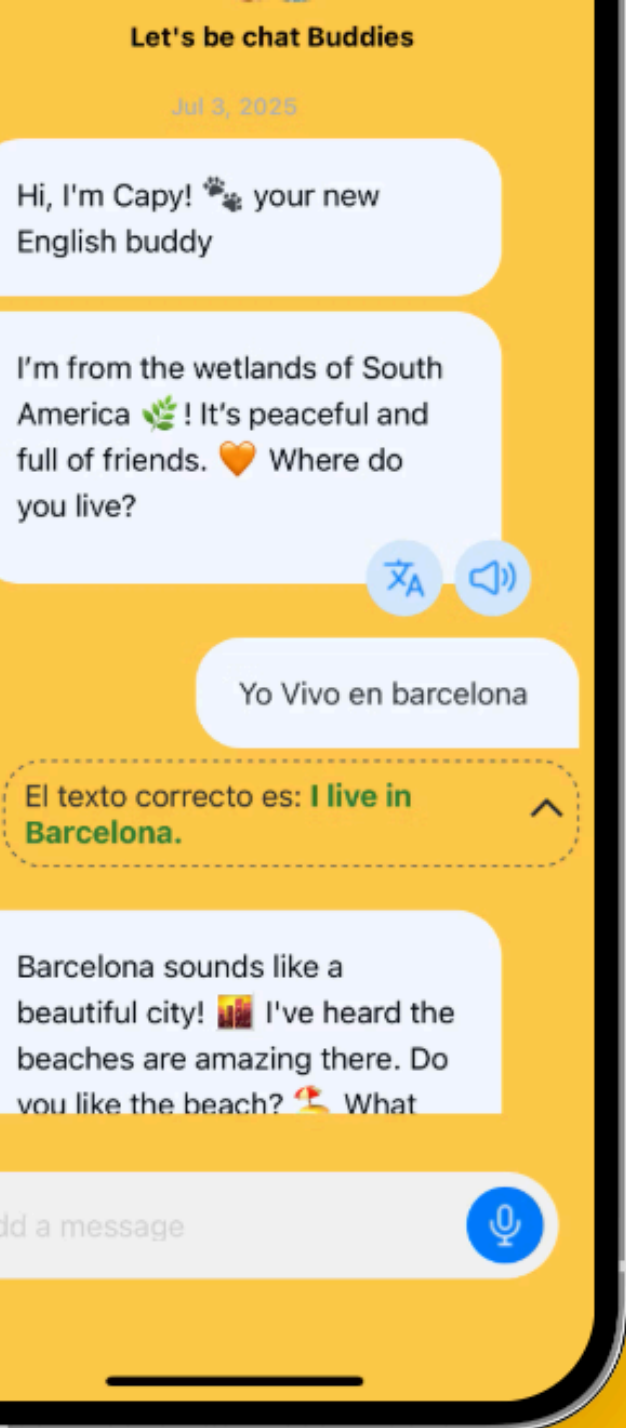
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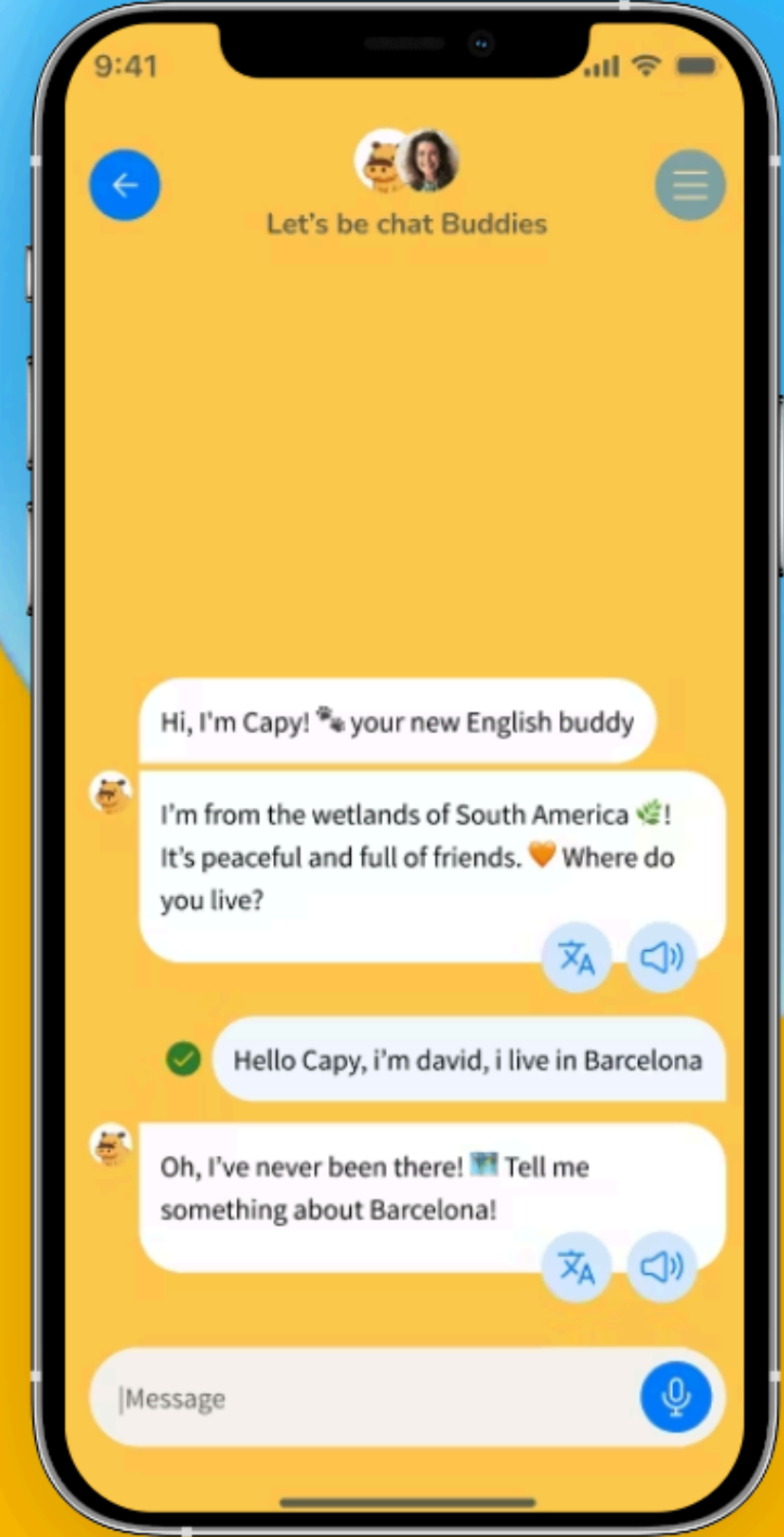
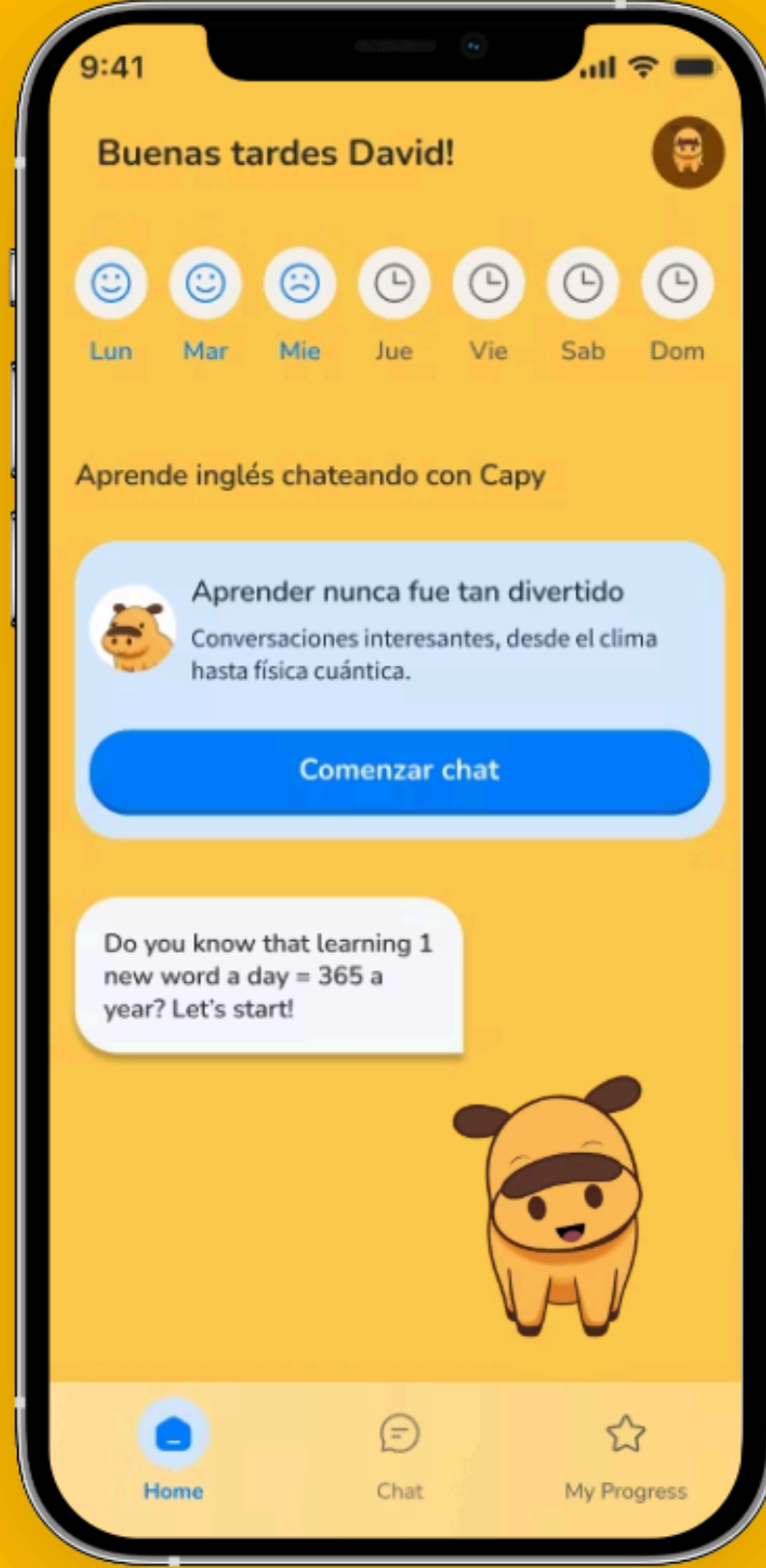
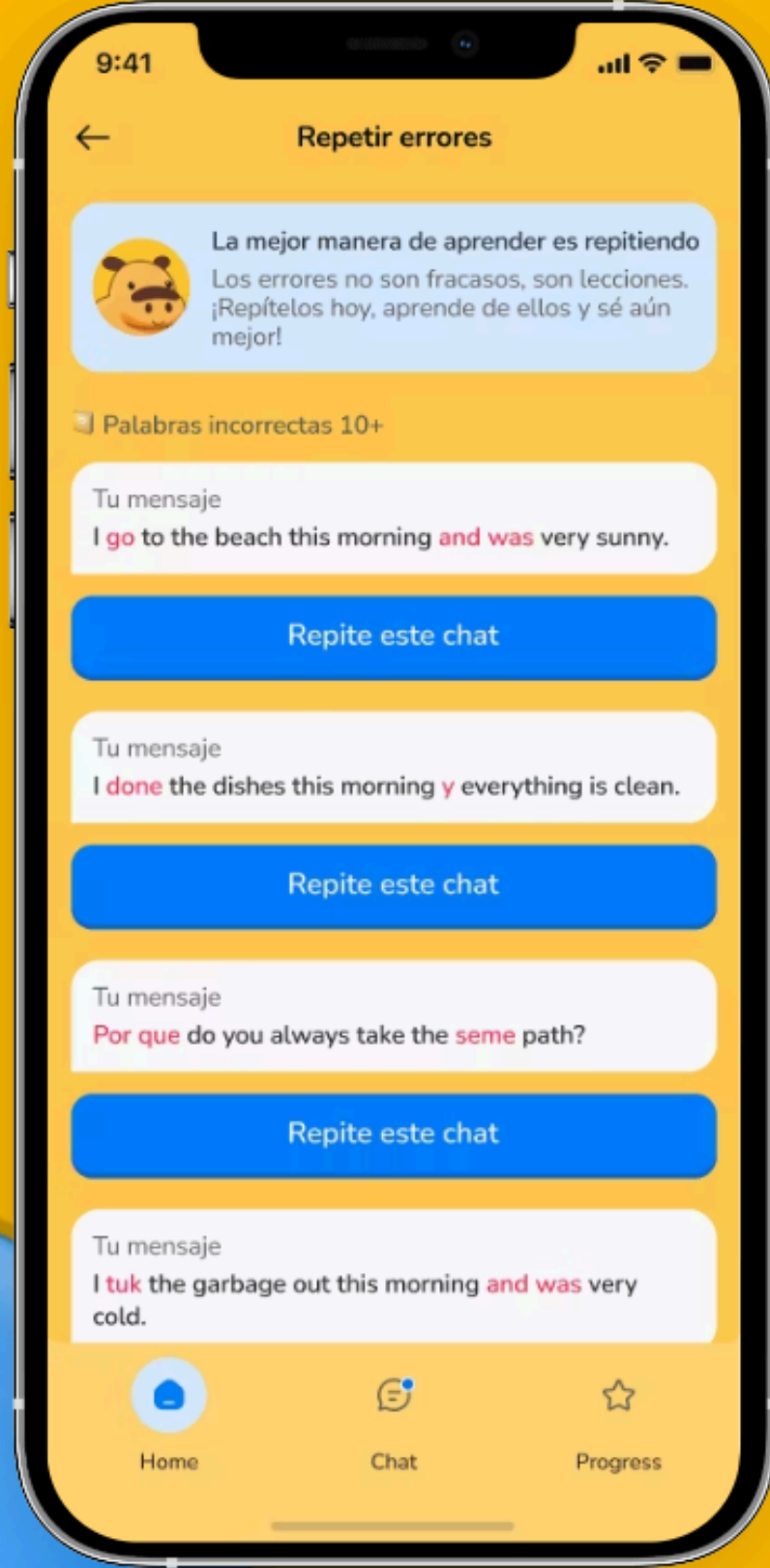
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**[https://www.linkedin.com/
company/aispeak/](https://www.linkedin.com/company/aispeak/)**

Thank You

Further information?

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Sandro.cassino@aispeakapp.com

